Local Businesses and Community Partners:
There are many ways to show your support for KYBU!

Become an underwriter
Underwriting is an on-the-air statement of support for KYBU. It is a great way to financially support KYBU and to get your business’ or organization’s name heard by radio listeners. An underwriting mention is not a commercial – it is a statement of your support and a description of the goods and services you offer.

In-Kind Underwriting
Does your business offer a service or product that would be useful to KYBU? We are open to in-kind donations in exchange for full or partial underwriting. Contact KYBU for more information.

Program Sponsorship
Businesses that participate as a basic underwriter can also add-on additional program sponsorship. The program sponsorship mention will play prior or during the sponsored program in addition to the daily mention. Price varies depending on the program.

Event sponsorship
Don’t want to commit to on-air underwriting? KYBU holds many events and concerts throughout the year. Event sponsors will be recognized on event promotional materials and/or on-air. Contact KYBU for event sponsorship pricing.

Donations
Donate a gift certificate or product sample for KYBU to use a raffle prize or door-prize at an upcoming event.
KYBU Underwriting Agreement

Business Name: __________________________________________

Contact Person: __________________________________________

Phone: ___________________________ Email: ___________________________

Business Address: __________________________________________

Billing Address: __________________________________________

Choose the agreement type and payment plan: (circle your choice)

<table>
<thead>
<tr>
<th>Agreement Type</th>
<th>Monthly Autopay</th>
<th>Pay in Full Price</th>
<th># of Mentions/Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 year of Standard Underwriting</td>
<td>$50 / month</td>
<td>$540</td>
<td>5 - 7</td>
</tr>
<tr>
<td>1 year of DOUBLE Underwriting</td>
<td>$100 / month</td>
<td>$1080</td>
<td>10 - 14</td>
</tr>
</tbody>
</table>

Other (In-kind, program or event sponsor): __________________________________________

Start Date: ___________________________ End Date: ___________________________

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Provisions:
• Underwriter understands and agrees that this agreement does not give underwriter any right, directly or indirectly, to control program content.
• Underwriter understands that all underwriting supports KYBU as a station and not a specific program.
• Underwriter understands that programming may change at any time without notice.
• KYBU reserves the right to preempt programming and underwriting announcements at any time. However, underwrite will always receive make-up acknowledgments in such a case.
• Any hour may have more than one underwriter.

Print Name: ___________________________ Title: ___________________________

Signature: ___________________________ Date: ___________________________

Thanks for your support!