



KYBU 96.9 FM

**ROUND VALLEY COMMUNITY RADIO
COVELO, CA**

(707) 983-6677 • www.kyburadio.org • PO Box 1066, Covelo, CA 95428

Local Businesses and Community Partners: There are many ways to show your support for KYBU!

Become an underwriter

Underwriting is an on-the-air statement of support for KYBU. It is a great way to financially support KYBU and to get your business' or organization's name heard by radio listeners. An underwriting mention is not a commercial – it is a statement of your support and a description of the goods and services you offer.

In-Kind Underwriting

Does your business offer a service or product that would be useful to KYBU? We are open to in-kind donations in exchange for full or partial underwriting. Contact KYBU for more information.

Program Sponsorship

Businesses that participate as a basic underwriter can also add-on additional program sponsorship. The program sponsorship mention will play prior or during the sponsored program in addition to the daily mention. Price varies depending on the program.

Event sponsorship

Don't want to commit to on-air underwriting? KYBU holds many events and concerts throughout the year. Event sponsors will be recognized on event promotional materials and/or on-air. Contact KYBU for event sponsorship pricing.

Donations

Donate a gift certificate or product sample for KYBU to use a raffle prize or door-prize at an upcoming event.



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KYBU Underwriting Agreement

Business Name: _____

Contact Person: _____

Phone: _____ Email: _____

Business Address: _____

Billing Address: _____

Choose the agreement type and payment plan: (circle your choice)

Agreement Type	Monthly Autopay	Pay in Full Price	# of Mentions/Week
1 year of Standard Underwriting	\$50 / month	\$540	5 - 7
1 year of DOUBLE Underwriting	\$100 / month	\$1080	10 - 14

Other (In-kind, program or event sponsor): _____

Start Date: _____ End Date: _____

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Provisions:

- Underwriter understands and agrees that this agreement does not give underwriter any right, directly or indirectly, to control program content.
- Underwriter understands that all underwriting supports KYBU as a station and not a specific program.
- Underwriter understands that programming may change at any time without notice.
- KYBU reserves the right to preempt programming and underwriting announcements at any time. However, underwrite will always receive make-up acknowledgments in such a case.
- Any hour may have more than one underwriter.

Print Name: _____ Title: _____

Signature: _____ Date: _____

Thanks for your support!